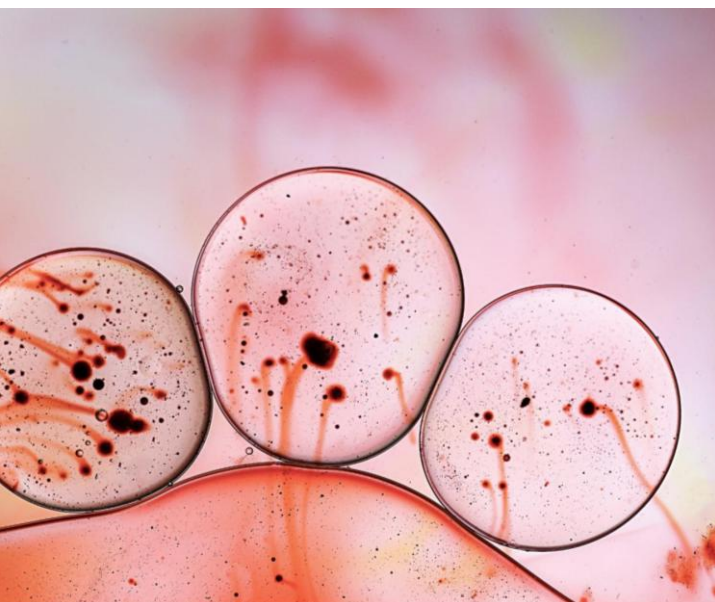


Lactopalm PARA: Global management of skin pigmentation

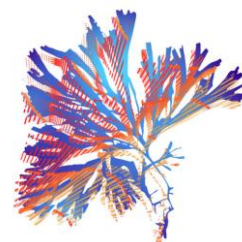


Just like lines and wrinkles, an uneven complexion and pigmentation spots are visible signs of aging.

Lactopalm PARA is a fermented extract derived from the red algae *Palmaria palmata* and offers a new approach to the prevention and elimination of all types of unwanted skin pigmentation: melasma, lentigo or post-inflammatory hyperpigmentation.

The key molecule floridoside, a sugar found specifically in red algae with powerful antioxidant properties, is particularly effective in counteracting the accumulation of lipofuscin, known as the age pigment.

Lactopalm PARA protects against UV-induced oxidative cell damage, promotes the elimination of already damaged proteins and activates the skin's own cellular cleansing process (autophagy). In addition, the active ingredient regulates the gene expression responsible for melanin formation and significantly reduces melanin synthesis during UV exposure.



Proven efficacy:

- ✓ Visible and significant reduction in pigmentation for all skin tones
- ✓ Significant improvement in skin tone evenness
- ✓ Smoother skin and a radiant complexion

Applications:

- Radiance Age Pigment Care Essence
- Global Longevity Brightening Serum
- Anti-Pigmentation Regenerating Hand Cream

Exciting in vivo study: Even during periods of high UV exposure, Lactopalm PARA protects the test subjects' heavily exposed hands from new pigmentation and significantly and visibly reduces existing pigmentation spots.

INCI Lactopalm PARA GPENT: Water (and) Glycerin (and) Pentylene glycol (and) Palmaria palmata extract (and) Lactobacillus ferment lysate

Properties:

- COSMOS approved
- Liquid, water soluble
- Recommended use level: 0,5-2 %